

Caltaf Athletic Association Photo Policy

From time to time Caltaf Athletic Association (“Caltaf”) shares photos and video (“Media”) on the internet by posting on various online services such as the Caltaf blog and website, Facebook, Flickr, and Twitter (“Online Media Services”).

The privacy of Caltaf Athletes, including athletes under 18 (“Caltaf Youths”), and the intellectual property rights of copyright holders of Media are important to Caltaf. To help insure the preservation of privacy and intellectual property, Caltaf has the following policy around posting Media on Online Media Services:

Permission of Athletes

As part of the Caltaf registration process, all Caltaf Athletes (or in the case of Caltaf Youths their parents/guardians) sign a Media release (the “Release”) permitting the posting and use on Online Media Services by Caltaf of Media in which the Caltaf Athlete is depicted at track and field meets, Caltaf events, or otherwise representing Caltaf. As such, Caltaf need not request permission of Caltaf Athletes or their parents/guardians for the use of individual photos that are covered by the Release.

Use of Athletes Names

Caltaf celebrates the accomplishments of Caltaf Athletes. As such, Caltaf may from time to time identify the Caltaf Athletes depicted in Media posted on Online Media Services, for the purpose of reporting on Caltaf Athlete news and accomplishments.

Copyright Use Permission

Generally Caltaf shall request explicit permission for the use of Media not created by Caltaf and keep a record of such permission. Use permission may be recorded by digital means such as by email or by completing the Caltaf Digital Media Form (<http://caltaf.com/pictureform>) for each Media work or collection of Media to be used. When permission is not practical the Media may be used only if it is believed by Caltaf to fall under the “Fair Dealings” of Canadian copyright law.

Licensed Copyright Use Permission

Use of Media that has been licensed for use not requiring specific permission may be used in accordance with the licence. Such licenses may allow “sharing” “reposting” or “retweeting” Media in accordance with the terms and conditions of a particular Online Media Service. Media under Creative Commons Licences may be used in accordance with the Creative Commons License without further permission from the copyright holder (<https://creativecommons.org/licenses/>).

Attribution

All Media shall clearly identify and credit the creator and/or the copyright holder of the Media or link directly to the original source of the Media. Work in the Public Domain need not be credited.

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